

ROCHESTER COMMUNITY PROFILE

SRPC <sup>FISCAL
YEAR</sup> '25
DATA SNAPSHOT

ACCEPTED:

STRAFFORD
Regional Planning Commission

SRPC Regional Data Snapshot

This document is a component of the SRPC Regional Data Snapshot.

SRPC conducts region-wide analysis of a number of data metrics each year for different projects and plans. The Regional Data Snapshot was a new document in 2021, and updated in April of each year, that contains many of these analyses in one place. The Data Snapshot covers demographics, economic vitality, livability and quality of life, mobility and accessibility, and resiliency. The Data Snapshot will be updated every year and additional metrics will be included as they are developed.

In addition to the data metrics that are tracked annually, SRPC is also tracking several COVID-19 specific metrics to track the region's recovery from the pandemic in the Regional COVID-19 Data Snapshot.

<https://straffordrpcnh.gov/measure/data-snapshot>

Other Documents



Past Editions



Interactive Map Viewer



Community Profiles

Staff



Rachel Dewey



Stephen Geis



Mark Davie



Jackson Rand

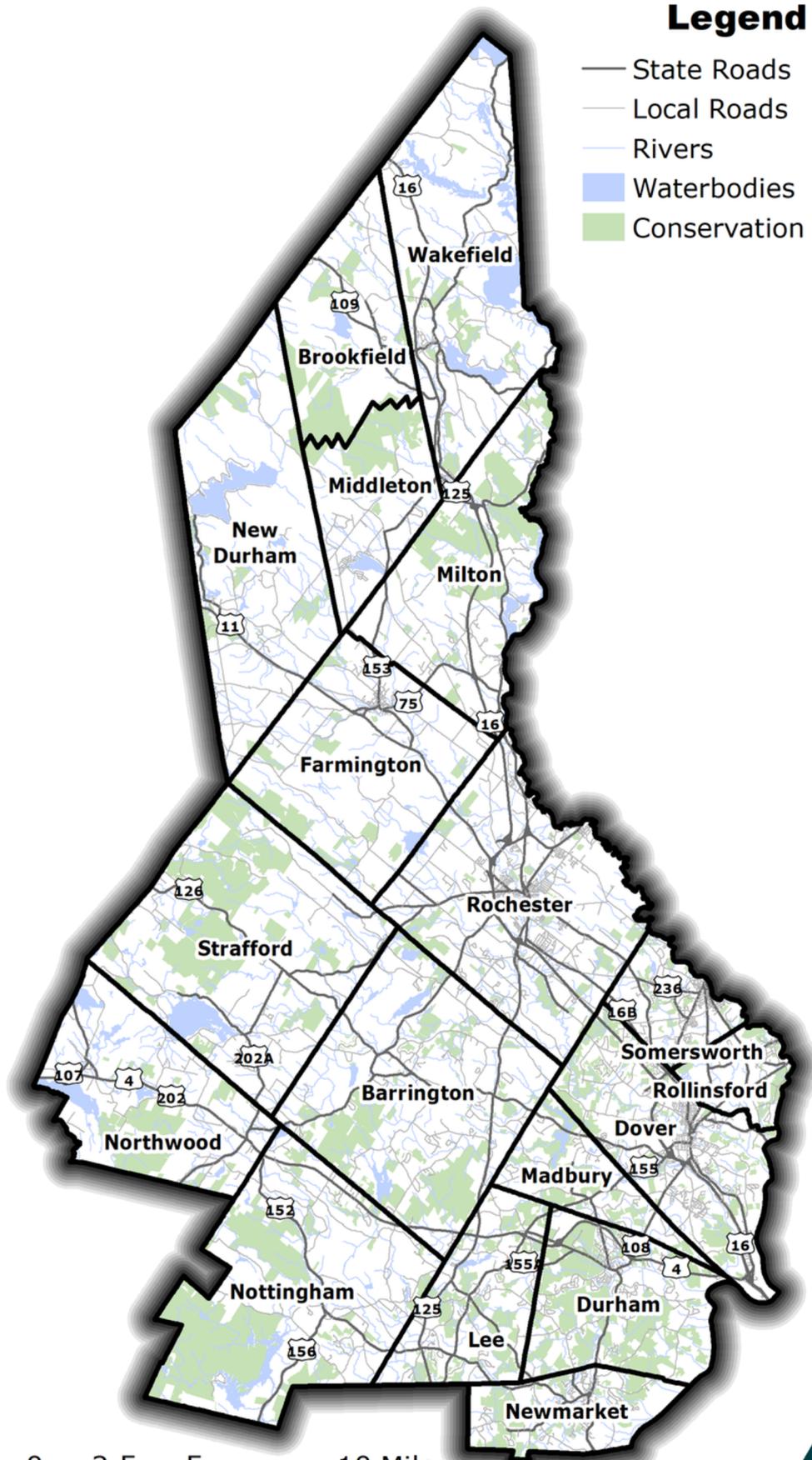
Future Editions

Future editions of the Data Snapshot will include the following changes:

- Expand on topics including public health, water resources, recreation, and more.
- An appendix including data tables.
- An interactive data viewer for non-map data.

Legend

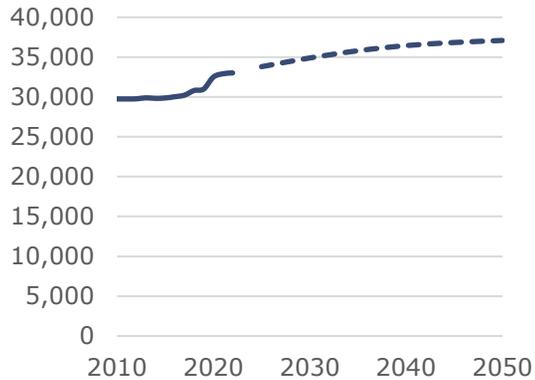
- State Roads
- Local Roads
- Rivers
- Waterbodies
- Conservation Lands



Community Profile

Demographics: Rochester, Strafford County

Population Trends and Projections



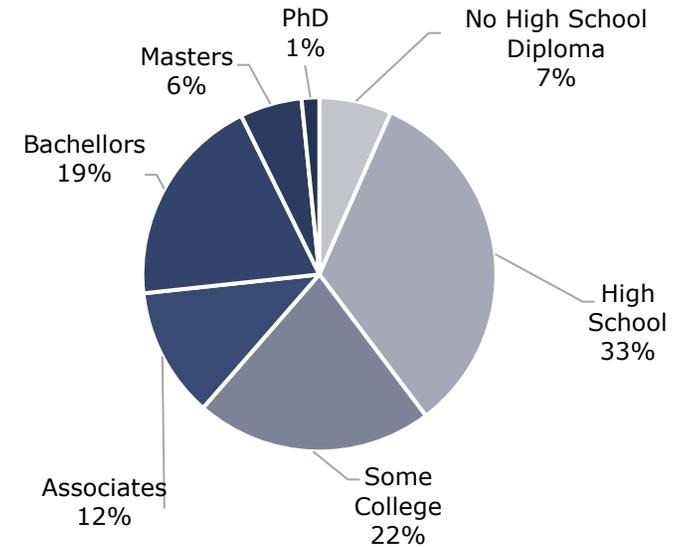
Population by Sex



Population by Race

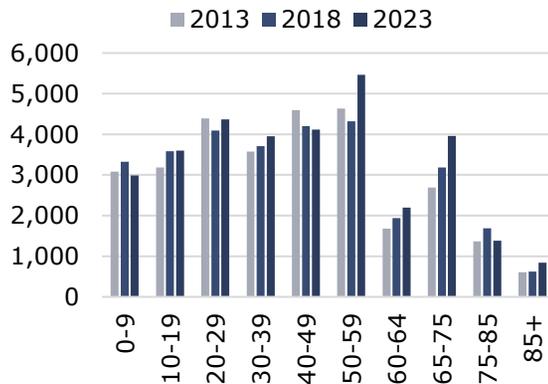
	2013	2018	2023
Non-Hispanic White	94.2%	93.1%	92.3%
Black	0.7%	0.6%	0.8%
Native American	0.1%	0.1%	0.0%
Asian	0.7%	1.4%	1.8%
Pacific Islander	0.0%	0.1%	0.0%
Other	0.1%	0.0%	0.1%
Two Or More	2.2%	2.5%	3.4%
Hispanic	2.0%	2.2%	1.7%

Educational Attainment of Adults



Population over 25: 23,909

Population by Age



Sources of Population Change

Births	3,442
- Deaths	-3,348
+ Migration	2,646
Total Change (2010-2019)	2,740

Population with a Disability¹

	2013	2018	2023
With a Disability	4,830	5,084	5,484

¹ People who reported having a disability when responding to the ACS.

Public School Enrollment

Year	Kind.	Elem.	Mid.	High	Total
'14/'15	327	1,575	958	1,257	4,117
'15/'16	293	1,627	896	1,318	4,134
'16/'17	324	1,569	897	1,288	4,078
'17/'18	292	1,557	932	1,294	4,075
'18/'19	303	1,516	935	1,298	4,052
'19/'20	306	1,569	945	1,218	4,038
'20/'21	262	1,473	925	1,235	3,895
'21/'22	238	1,419	889	1,230	3,776
'22/'23	256	1,389	864	1,201	3,710
'23/'24	249	1,353	796	1,239	3,637

Veterans

	2013	2018	2023
Veterans	21,032	2,974	2,565

Median Age

2013	42
2018	41.3
2023	43.4

Life Expectancy 75.6 - 79.3

Under 18	18.5%
Over 65	18.8%

Data Sources: US Census Bureau ACS, NH BEA OPD, NH Department of Education, CDC, NH Secretary of State Vital Statistics

Learn more at <https://tinyurl.com/SRPCDataSnapshot2025>

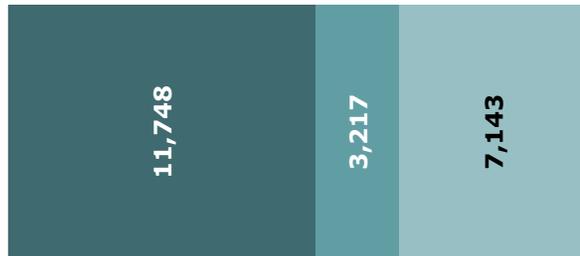
Community Profile

Economic Vitality: Rochester, Strafford County

Employment

Employment Projections	2015	2025	2035	2045
	12,373	13,183	14,140	15,198

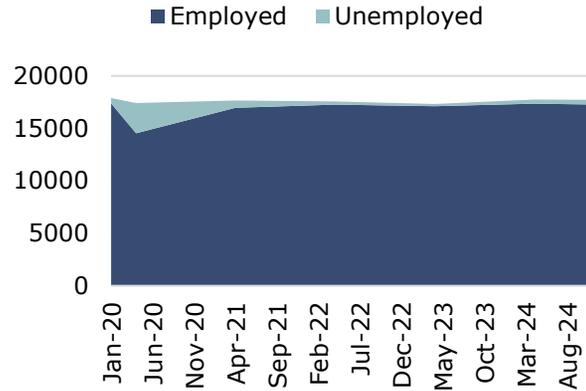
Labor Force Efficiency



- Lives here, Works elsewhere
- Lives here and Works here
- Lives elsewhere, Works here

		Lives Here Works Away	Here Here	Away Here
Total		11,748	3,217	7,143
Worker Age	Under 25	2,611	788	1,764
	30 - 54	6,026	1,439	3,347
	Over 55	3,111	990	2,032
Monthly Income	< \$1,250	1,866	804	1,456
	\$1,250 - \$3,333	2,863	929	1,828
	> \$3,333	7,019	1,484	3,859
Sector	Producing	2,088	738	1,388
	Trade, Transportation, and Utilities	2,500	557	2,346
	All others	7,160	1,922	3,409

Labor Force



Month	Labor Force	Employed	Unemployment Rate
Jan. 2020	17,887	17,377	2.9%
Apr. 2020	17,405	14,533	16.5%
Apr. 2021	17,665	16,947	4.1%
Apr. 2022	17,570	17,260	1.8%
Apr. 2023	17,318	17,098	1.3%
Jan. 2024	17,743	17,345	2.2%

Recovery from Initial COVID Disruptions to Labor Force

As of January 2025, the Civilian Labor Force **has not recovered** and the Unemployment rate **has not recovered** to pre-COVID trends. ("Recovered" indicates that each month from Oct. '24 to Jan. '25 was better than the same period in '19-'20)

Household Incomes

Year	Median	All	Owners	Renters
2013	\$49,003	\$62,935	\$30,591	
2018	\$58,427	\$73,556	\$37,056	
2023	\$79,388	\$95,208	\$50,516	

Income	All	Owners	Renters
Households	13,822	9,056	4,766
<\$10K	3.6%	2.1%	6.4%
\$10-15K	4.2%	3.3%	6.1%
\$15-25K	7.2%	5.2%	10.9%
\$25-35K	9.5%	6.6%	15.1%
\$35-50K	8.4%	7.3%	10.4%
\$50-75K	14.6%	11.9%	19.6%
\$75-100K	13.7%	15.5%	10.2%
\$100-150K	19.3%	23.7%	10.9%
> \$150K	19.5%	24.4%	10.3%

Poverty and Income Inequality

Population in households...

Under 100% of Poverty Level	2,734
Under 200% of Poverty Level	25,117

Households with incomes...

Less than full time Min. Wage (\$15,080 per year)	7.8%
Less than the Living Wage for 1 Adult: \$54,309 for Strafford County*	32.9%

* Rounding down to income bracket in table

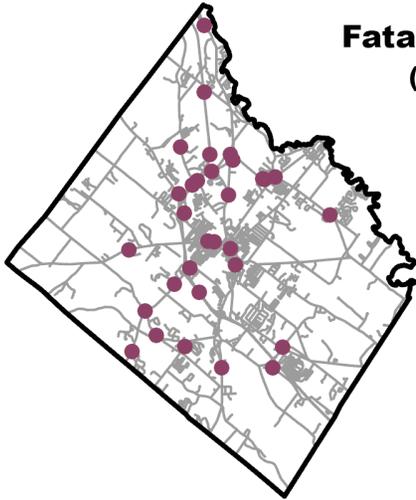
Gini Index	0.42
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Data Sources: US Census Bureau ACS and LEHD, MIT Living Wage Calculator, NHES LAUS

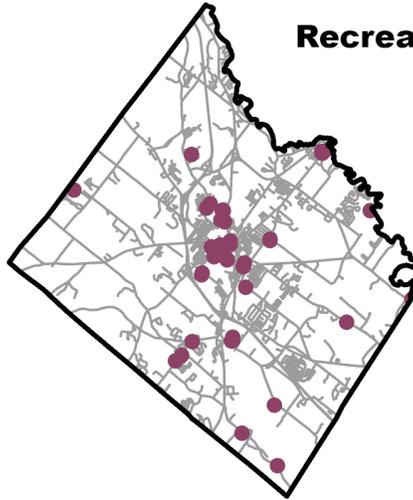
Learn more at <https://tinyurl.com/SRPCDataSnapshot2025>

Community Profile

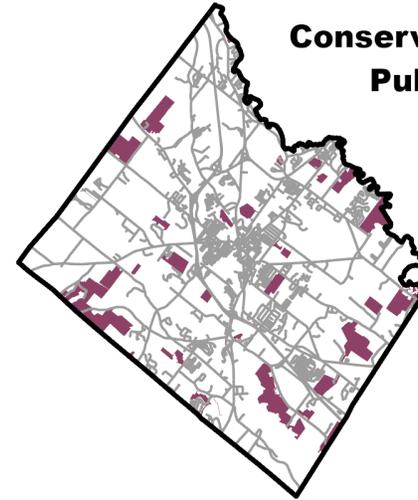
Livability and Quality of Life: Rochester, Strafford County



**Fatal Crashes
(2013-2023)**



Recreation Sites



**Conservation and
Public Lands**

Square Miles: 3.51

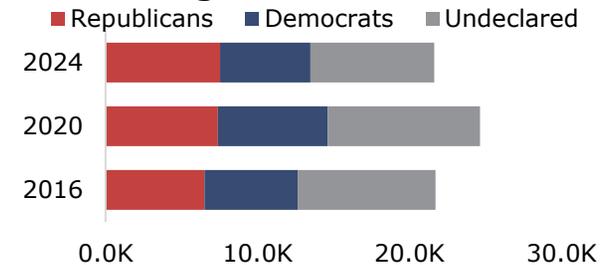
Percent of Total Land: 8%

Year	Fatalities	Serious Injuries
2013	1	4
2014	2	7
2015	1	1
2016	5	13
2017	1	2
2018	1	6
2019	0	3
2020	7	17
2021	5	10
2022	6	10
2023	1	0
Total	30	73

Recreation Site Type	Count
Playgrounds	9
Parks	7
Trails/open land	7
Sports	12
Beaches/pools	0
Boat launch/etc.	2
Winter	1
Other	5
Total	43

Civic Participation

Registered Voters



Participation in past elections

Year	Registered	Ballots Cast	Rate
2020	24,653	17,016	69%
2024	21,633	17,457	81%

Data Sources: USDOT NHTSA FARS, NHDOS, SRPC POP!, GRANIT, NHSOS.

Learn more at <https://tinyurl.com/SRPCDataSnapshot2025>

Community Profile

Housing: Rochester, Strafford County

Housing Stock

Occupancy	2013	2018	2023
Total	14,040	13,461	14,613
Occupied	12,808	12,709	13,822
Vacant	1,232	752	791

Residential Building Permits

Permit Type	2000-09	2010-19	2020-22
Single Family	871	391	126
Multi-Family	474	434	297
Mobile Home	453	120	56
Other	47	0	0
Total	1,845	945	479

Stock by Age

	All	Owner	Renter
Before 1940	2,648	1,405	1,243
1940-1979	4,480	3,192	1,288
1980-1999	3,753	2,626	1,127
2000-2009	1,539	1,131	408
After 2010	1,122	579	543

Units In Structure

Units	Count
1	###
2	881
3-9	1,759
10-50	1,379
>50	435

Bedrooms in Unit

Bedrooms	Count
0	315
1	1,899
2	4,687
3	5,903
4+	1,809

Household Tenure



Average Household Size

	2013	2018	2023
All	2.31	2.4	2.36
Owner	2.39	2.43	2.49
Renter	2.14	2.34	2.12

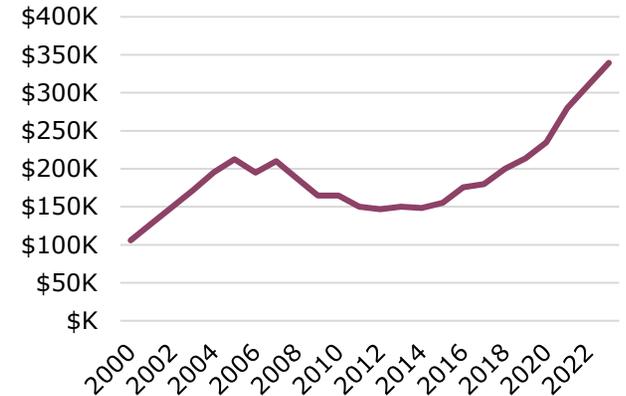
Household Size and Type

Size	2013	2018	2023
1	3,762	3,523	4,036
2	5,057	5,045	5,246
3	1,926	1,951	2,078
4	1,287	1,234	1,446
5+	776	956	1,016
Family	7,701	7,984	8,535
Married Couple	5,271	6,197	6,649
Other	2,430	1,787	1,886
Non-Family	5,107	4,725	5,287
Live Alone	3,762	3,523	4,036
Not Alone	1,345	1,202	1,251

Property Tax Rates

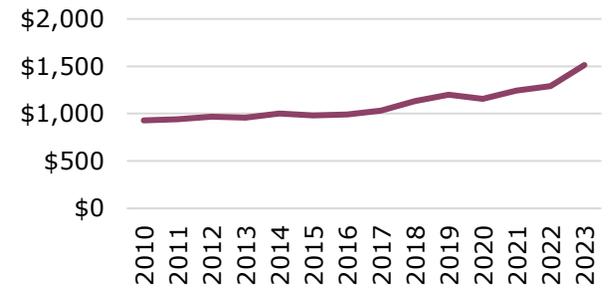
	2010	2020	2024
Rate per \$1,000	\$23.89	\$24.61	\$14.85

Median Purchase Price



In 2023 the median purchase price was \$339,500 and a 10% down payment was \$33,950. The monthly payment for a home of this price would be \$2,891.

Median Rent



Housing Market Status

Single Family Home Sales 2024

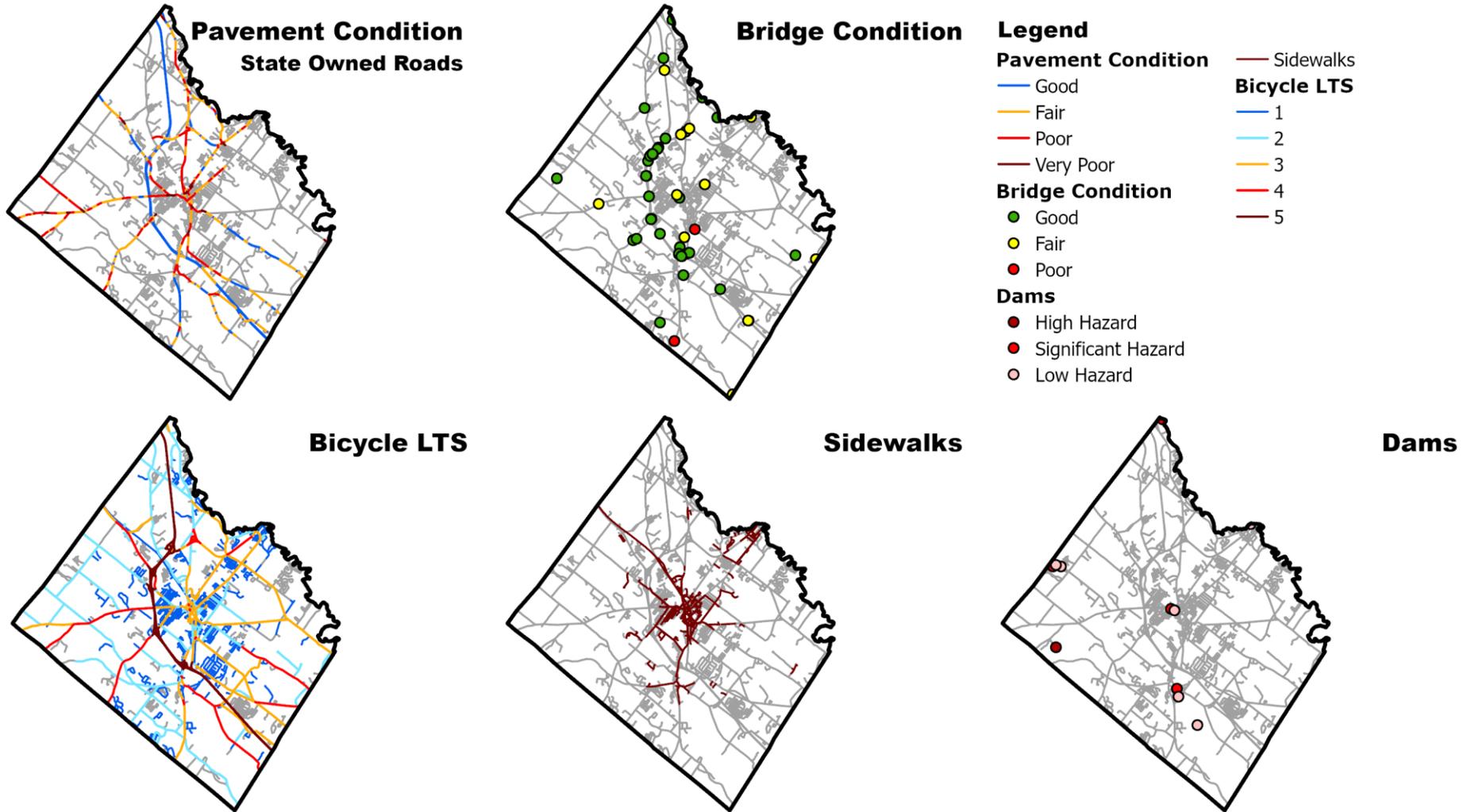
Closed Sales	126 total in 2024
Days on Market	Min. 5 in 2024 (Jan)
Months Supply	Min. 0.6 in 2024 (Jan)

Data Sources: US Census Bureau ACS, SRPC Building Permit Database, NHHFA, NH Public Finance Consortium, NH Association of Realtors

Learn more at <https://tinyurl.com/SRPCDataSnapshot2025>

Community Profile

Mobility and Accessibility: Rochester, Strafford County



Served by...	
Amtrak	No
COAST	Yes
Wildcat	No
ACT Providers	Yes

Legislative Class of Roads	
1-4 (State and Federal)	120.20
5 (Local)	142.42
6 (Unmaintained)	5.57
Total	268.19

Bike and Pedestrian Infrastructure Miles	
Low BLTS (1-2)	128.28
High BLTS (3-5)	53.20
Sidewalks	0.00

Bridges and Dams	
Total Bridges	40
Red List Bridges	2
Total Dams	28
High Hazard Dams	1

Data Sources: NHDOT, NHDES, Amtrak, COAST, UNH, SRPC BLTS, SRPC Sidewalks

Learn more at <https://tinyurl.com/SRPCDataSnapshot2025>

Community Profile

Resiliency: Rochester, Strafford County

Contamination Sites

Open Remediation	95
Closed Remediation	240
Total Sites	335

Hazard Mitigation Plans

Status	In Progress
Expiration Date	11/28/23

USDA Plant Hardiness

Zones in 2012	Mostly 5B, Some 5A
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Average Extreme Min. Temp. Tolerated	-15 to -10
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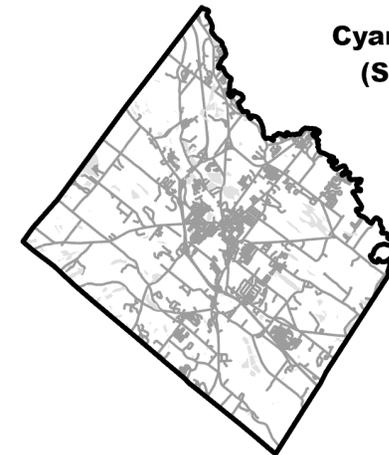
Zones in 2023	Mostly 6A, Some 5B
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Average Extreme Min. Temp. Tolerated	-10 to -5
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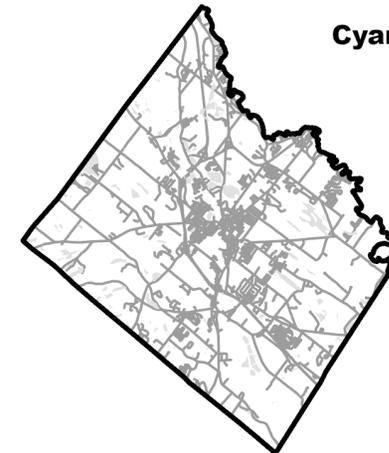
FEMA Risk Ratings

Risk Type	Rating (Summary of Census Tracts)
Coastal Flooding	No Rating
Riverine Flooding	Relatively Low
Cold Wave	Relatively Low to Moderate
Heat Wave	Relatively Low
Tornado	Relatively Low
Hurricane & Tropical Storms	Relatively Low to Moderate
Hail	Very Low to Relatively Low
Landslide	Relatively Low to Moderate
Ice Storm	Relatively Moderate to High
Winter Weather	Relatively Low to Moderate
Drought	Relatively Moderate
Wildfire	Relatively Low
Lightning	Relatively Moderate to High
Strong Winds	Relatively Moderate

Cyanobacteria Alert Days



Cyanobacteria (Since 2009)



Cyanobacteria (2024)

Legend

Cyanobacteria (Since 2009)	Cyanobacteria (2024)
0	0 Days
1-24 Days	1-24 Days
50-99 Days	25-49 Days
25-49 Days	> 50 Days
100-199 Days	
> 200 Days	

Data Sources: NHDES, USDA, FEMA

Learn more at <https://tinyurl.com/SRPCDataSnapshot2025>

Data Sources

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- Pavement Conditions. 2016-2024. SRPC. <https://www.nh.gov/dot/org/projectdevelopment/planning/gis-data-catalog/>
- Quarterly GIS Data Snapshot. April 2025. Statewide. Available from [ftp://pubftp.nh.gov/DOT/Planning%20and%20Community%20Assistance/Road%20Data/Quarterly Data Snapshots/](ftp://pubftp.nh.gov/DOT/Planning%20and%20Community%20Assistance/Road%20Data/Quarterly%20Data%20Snapshots/)

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